LADERA RANCH MIDDLE SCHOOL  
2012 Fundraiser September 6th – September 19th

Our fall fundraiser with Great American is underway! Our goal is for every student to turn in at least ONE order in an effort to increase school spirit and make some much needed funds. Check out our awesome prizes and help your child enjoy being part of our efforts.

Creating a successful email campaign might include See EMAIL CAMPAIGN below for details.

First Step

The “Little Address Book” Turn in this booklet on Friday, September 7th to earn a cool prize given out this day only.

You can help your student by providing names of OUT OF TOWN family &friends. They’ll be sent a ONE-TIME mailer, inviting them to renew and order magazines through our school. They will NOT be put on a mailing list.

Little books are given a special prize and do not count towards total orders turned in.

Dates to Remember

Collection Dates:  
Little Address Book: Friday, September 7th
Turn in Date: Wednesday, September 19th
Cookie Dough Delivery & Prize Day: October 30th

Easy as 1,2,3

Important steps each collection day

1. Include payment for all orders, make checks payable to: Ladera Ranch MS
2. Turn in both white and yellow copies of Magazine order forms and Cookie Dough order forms together in one envelope.
3. Please make sure to put your cookie dough orders on the top part of the order form!

Use envelope included in packet or any other you’d like to use.

Label clearly
- Student name
- Teacher name
- # of orders

Email Campaign

GO TO: www.gaschoolstore.com

- Register & receive your STUDENT ID #
- Complete registration by entering your Organization number: 647800
- You can now go to this site, follow the links to the On Line Portal put in your Student ID, pick a password, and then check your account any time. Print out receipts if you want to get credit for orders on a collection day.

And post this........
Personalize this sample letter and post

“Hi everyone! ________’s school started their biggest fundraiser today selling magazines to help raise money for special projects. Please let us know if you would like to order from us directly or you can go to www.GAschoolstore.com and put in the school code 647800 and ________’s name so she/he will receive credit for your order! Thanks so much for your support!”

Questions?

New subscriptions should start 10-12 weeks from the end of the sale. Renewals MUST be listed EXACTLY as the subscription is currently and begin as the existing subscription ends. Be sure to check renewal box.

NO DOOR TO DOOR SELLING! PLEASE SELL TO ONLY YOUR FAMILY AND FRIENDS! OUR PROGRAM IS NOT DESIGNED FOR DOOR TO DOOR SELLING!

To check on your order call toll free: 1-877-289-6247 M-F, 8am-5pm CST. You can also check your magazine order online by visiting: www.MAGTRAK.COM Please do not contact the school.